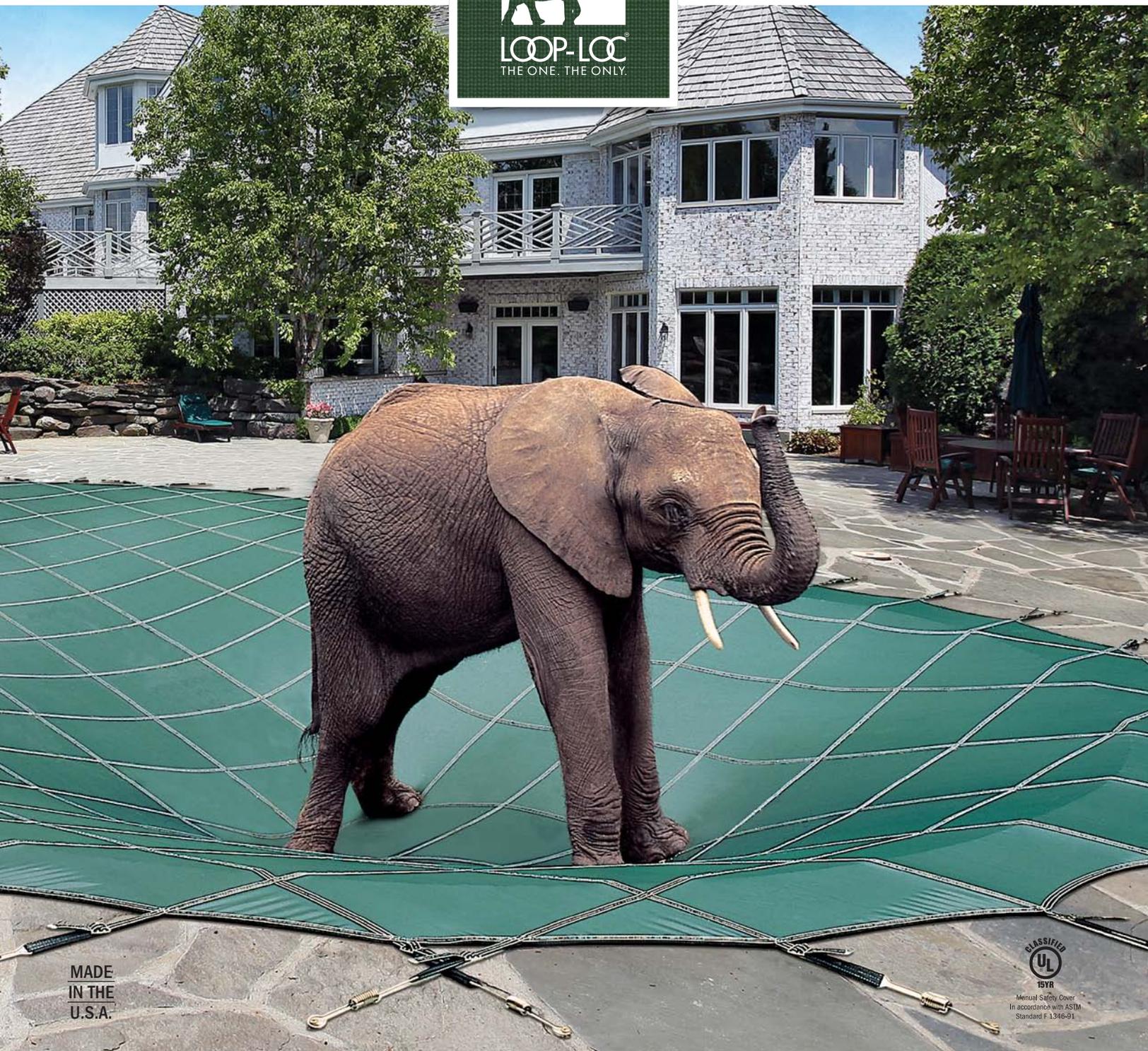


IS YOUR POOL COVER THIS SAFE?

If it's a genuine LOOP-LOC Safety Swimming Pool Cover, it is.
Because we never forget what's important to you.



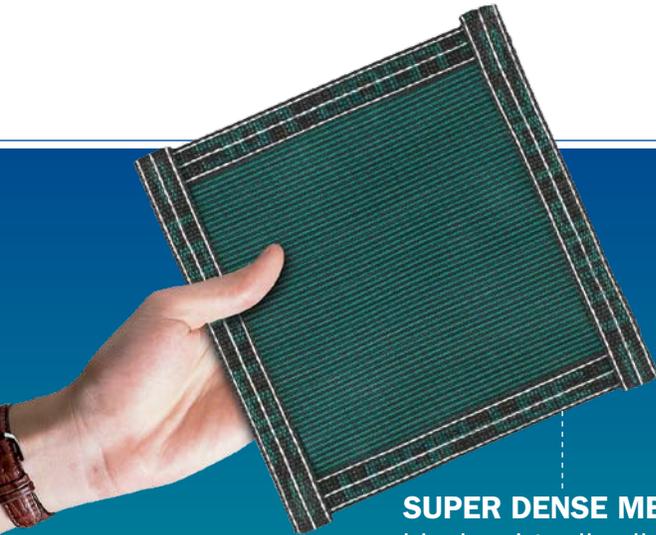
MADE
IN THE
U.S.A.



Manual Safety Cover
In accordance with ASTM
Standard F 1346-01

PROTECT YOUR FAMILY WITH THE ONLY MESH POOL COVER THAT PASSED THE “BUBBLES THE ELEPHANT” TEST.

You'll probably never need a pool cover safe and strong enough to support the weight of “Bubbles,” the African elephant seen on the cover. But imagine how safe you'll feel owning the only pool cover that's proven it can: the LOOP-LOC® Safety Swimming Pool Cover.



SUPER DENSE MESH blocks virtually all sunlight, but lets rain and melting snow easily drain through.



UNIQUE ANCHORS offer ultimate protection and fit flush with the deck.



CHOICE OF GREEN, BLACK, BLUE, GRAY OR TAN to complement your outdoor decor.

SAFETY SO UNIQUE, IT'S PATENTED.

Built super-strong and securely anchored into the deck, LOOP-LOC puts an unbreakable “lock” on your pool to protect your family. And only LOOP-LOC is available with the patented CABLE-LOC™ and GAPGUARD® Child Safety Intrusion Barriers. They close the dangerous gaps created where raised obstructions meet the cover's edge, so there's no way a child or pet can slip through.

DESIGNED TO FIT YOUR POOL – AND YOUR STYLE.

LOOP-LOC's exclusive Computer Aided Design ensures a perfect, custom fit for any shape or size pool: from a simple square to the most complex installation, LOOP-LOC can manufacture a custom cover with the perfect fit for any pool or spa.

BEFORE

THIS SOLID WATERBAG COVER IS A SLIMY, UNSAFE MESS AFTER JUST A FEW RAINS.



FOR A BEAUTIFUL BACKYARD . . . ALL YEAR LONG.

And LOOP-LOC always stays tight, clean and beautiful on your pool – unlike a saggy, unsightly waterbag cover that becomes a dangerous, slippery swamp after just a few rains. LOOP-LOC's super dense mesh allows rain to drain through. The cover stays dry and beautiful in any weather!

NO MORE BACKBREAKING MAINTENANCE.

Unlike solid waterbag covers, a LOOP-LOC requires no pumping, scrubbing or heavy maintenance. Plus, it's easy to install and remove with LOOP-LOC's unique anchoring system.



AFTER

A LOOP-LOC SAFETY SWIMMING POOL COVER STAYS BEAUTIFULLY DRY AND SAFE IN ANY WEATHER.

IMITATION IS THE SINCEREST FORM OF FLATTERY . . . EXCEPT WHEN IT COMES TO SAFETY.

Make sure your family is LOOP-LOC protected.

Some dealers attempt to sell other companies' pool covers as a LOOP-LOC. To make sure you're getting the real thing:

- Ask for LOOP-LOC by name.
- Make sure LOOP-LOC is specified clearly in your contract or order form before you sign.
- Examine your cover. If you don't see LOOP-LOC sewn into the webbing on the cover, it's not a LOOP-LOC cover.



GET THE WHOLE STORY, STRAIGHT FROM THE ELEPHANT'S MOUTH! Our DVD, "LOOP-LOC's True Elephant Story" features an informative and entertaining "interview" with Bubbles the Elephant, our international icon of safety. For your FREE DVD, ask your pool dealer or visit www.looploc.com.



THERE'S ONLY ONE LOOP-LOC.

HERE ARE 14 REASONS WHY.

- 1.** Mesh construction lets rain and melting snow drain right through.
- 2.** LOOP-LOC is so durable, it's backed by a 12-year pro-rated warranty and so safe, it may reduce your liability insurance.
- 3.** LOOP-LOC is so lightweight, putting it on and taking it off your pool is a snap.
- 4.** LOOP-LOC blends beautifully into any backyard, with your choice of standard Spring Green or four optional designer colors.
- 5.** LOOP-LOC's patented CABLE-LOC™ and GAPGUARD® Child Safety Intrusion Barriers close the gap created when a pool includes raised obstructions located at the cover's edge.
- 6.** The polyester bonded thread used in LOOP-LOC covers costs almost 10 times more than that used by some of our competitors.
- 7.** Double perimeter webbing and double-thick straps give our covers an incredibly high break strength.
- 8.** We use extremely high-strength, noncorrosive 302 grade stainless steel springs for superior weight-bearing capacity.
- 9.** Unique brass anchors recess flush with the deck when the cover is removed.
- 10.** We sew the webbing to the cover using contrasting white thread, instead of black, to ensure that not a single stitch is missed.
- 11.** We use 87% black yarn in our fabric for superior UV stability.
- 12.** Chafe strips are manufactured with exclusively virgin material – not “regrind,” which tends to stain decking.
- 13.** Noncorrosive aluminum tips are double-notched for stability.
- 14.** The large X-tacking on LOOP-LOC straps is sewn manually for precise placement and maximum strength.

PREFER A SOLID SAFETY COVER? ULTRA-LOC® II IS SIMPLY A BREED APART.

Tougher than tough, stronger than strong: ULTRA-LOC II is the solid safety cover that stands head and shoulders above the rest.

Re-engineered from the inside out, there's no other solid safety cover like it:

- Exclusive 100% polypropylene (0% vinyl) material for unmatched strength and durability.
- Incredibly lightweight.
- Superior "bounce back" eliminates ugly pockets of water and debris.
- Drains super-fast with optional mesh drainage panels.
- Environmentally friendly with 100% recyclable, ultra-strong material.
- 12-year pro-rated warranty.

NOW AVAILABLE
IN BLUE AND TAN.



ULTRA-LOC®

"Invisible" mesh drainage panels are optional. Cover without panels blocks 100% of sunlight and comes with automatic pump, which must be used at all times to meet ASTM safety cover standards.

BABY-LOC®

is the first removable fencing good enough to come from LOOP-LOC!

While there's no substitute for adult supervision, BABY-LOC provides a convenient extra layer of protection to help deter toddlers from gaining access to a swimming pool, raised deck or dock:

- Exceeds U.S. Consumer Product Guidelines with heights of 4½ or 5 feet to better protect children.
- High-quality construction.
- Easy setup and removal make getting that extra layer of protection convenient and hassle free.



LOOP-LOC

Luxury Liners

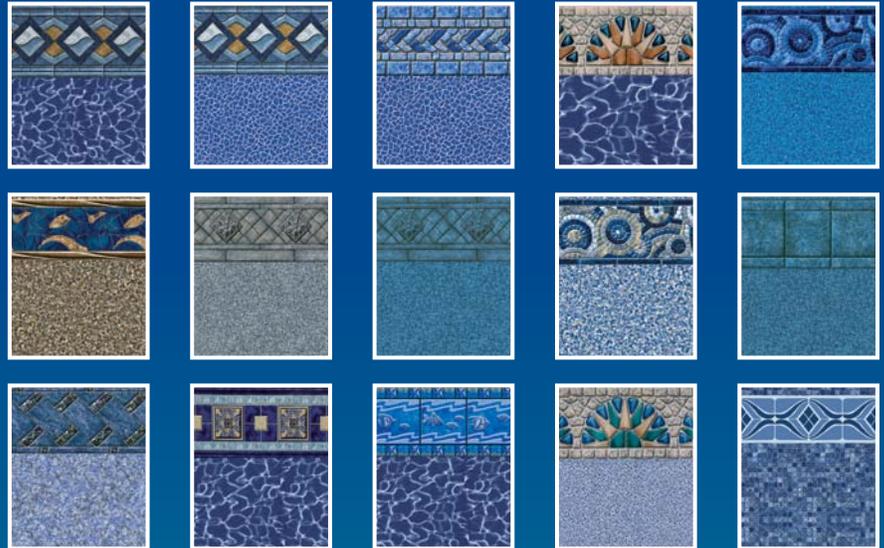


ARE THE ULTIMATE IN FINE ART FOR YOUR POOL.

Built with legendary LOOP-LOC quality, beauty and fit, these in-ground pool liners are:

- Available in your choice of over 25 spectacular designer patterns – including LOOP-LOC exclusives* – to complement any décor.
- Made of the highest quality virgin vinyl which resists puncturing, algae, mold, mildew and bacteria.
- Backed by our exclusive 20-year pro-rated warranty.

* For accurate color match, ask your dealer for vinyl sample.



For more information, contact LOOP-LOC or your authorized LOOP-LOC dealer:



LOOP-LOC®
THE ONE. THE ONLY.

390 Motor Parkway
Hauppauge, NY 11788
1-800-LOC-LOOP Fax: 631-582-2636
www.looploc.com